



The Hartt School
UNIVERSITY OF HARTFORD

Academic Studies Division
Bachelor of Music – Elective Studies in Business

Mission Statement

The Bachelor of Music–Elective Studies in Business prepares musicians for professional careers as arts administrators/managers in for-profit and not-for-profit arts organizations.

Student Learning Goals

1. Students will be able to demonstrate knowledge of the fundamentals of business and management and the ability to apply this knowledge to the business workplace.
2. Students will be able to demonstrate broad knowledge of the music field as well as proficiency in their chosen area of performance.
3. Students will be able to apply the principles of business and management to the management of musical arts in both the commercial and “not-for-profit” sectors.
4. Students will be able to master communication skills necessary to succeed in both the arts and management fields.
5. Students will be able to secure an entry-level arts management position.